



Privacy Policy

Effective Date: October 20, 2024

This Privacy Policy ("Policy") governs the collection, use, and disclosure of personal information by College Communicator ("the App"). By using the App, you ("User") consent to the practices described herein. This Policy complies with the Information Technology Act, 2000, and related rules and regulations.

1. Information Collection

1.1. Information Provided by User:

College Communicator collects the following information directly from the User:

- **Full Name:** For identification and personalization within the App.
- **College Identification Card:** To verify the User's status as a current student or alumni of a registered educational institution. College Communicator undertakes not to use this information for any purpose other than verification.
- **Email Address:** Required for account registration, password recovery, and communication.
- **Profile Picture:** Users may upload a photograph to visually represent themselves within the App.
- **College Details:** Including division, year of study, semester, and roll number for service customization and verification.
- **Phone Number:** For purposes of communication, including emergency contact and notifications.
- **Additional Profile Information:** Users may voluntarily provide other information, such as bio and interests, to enhance their profile.
- **Mood Updates:** The User may choose to update their mood status, which will be visible to other users.
- **Profile Matching Information:** Information such as course preferences, hobbies, and other relevant data is collected to facilitate profile matching with other users sharing similar attributes.

1.2. Automatically Collected Information:

College Communicator automatically collects the following information:

- **Usage Data:** Information about how Users interact with features of the App to improve functionality and User experience.
- **Device Information:** Details such as device type, operating system, unique device identifiers, and mobile network information are collected for performance optimization and troubleshooting.



- **Location Data:** Subject to User consent, the App may collect location information to provide location-based services, including event notifications and proximity-based profile matches.

2. Use of Information

2.1. Provision of Services:

The information collected is used to:

- Enable the App's functionality.
- Facilitate communications and interactions between Users.
- Deliver personalized content, including news, updates, and event notifications.

2.2. Analytics and Research:

College Communicator may use the information for the purposes of:

- Performance analysis and enhancement of features.
- Conducting research to innovate and improve the App.

2.3. Communications:

College Communicator may use the provided information for:

- **Administrative Notifications:** Relating to account activities, updates, and security alerts.
- **Service Notifications:** Informing the User about new features or changes within the App.
- **Promotional Communications:** Users may receive promotional materials and offers, with the option to opt out of such communications at any time.
- **Emergency Notifications:** College Communicator reserves the right to contact the User in case of emergencies or urgent issues.

2.4. Personalization:

The App may use collected data to personalize User experiences, including content and advertisements, based on the User's profile, mood, and interests.

2.5. Profile Matching:

The App utilizes information such as interests, academic background, and location data to suggest User connections based on shared attributes.

3. Disclosure of Information



3.1. Disclosure to Third Parties:

College Communicator may disclose User information to third-party service providers for the following purposes:

- **App Operations:** Including hosting, data analysis, customer support, and related services.
- **Provision of Services:** To ensure the delivery of services the User has subscribed to or utilized.

3.2. Social Media Integration:

If the User links their account with social media services, information may be shared between College Communicator and those services. The User's interactions with such services will be governed by the social media platform's respective privacy policy.

3.3. Legal Compliance:

College Communicator may disclose User information to comply with legal obligations, enforce terms of service, or protect the rights, privacy, safety, or property of College Communicator, its Users, or the public.

3.4. Business Transfers:

In the event of a merger, acquisition, or asset sale, the User's information may be transferred to the acquiring entity, subject to the terms of this Policy.

4. Data Security

College Communicator employs commercially reasonable measures to protect User information against unauthorized access, alteration, or destruction. Such measures include:

- **Security Audits:** Regularly conducting security assessments to identify and mitigate potential threats.

However, the User acknowledges that no data transmission over the Internet or electronic storage system is entirely secure. College Communicator does not guarantee absolute security.

5. User Rights and Controls

5.1. Access and Management:

The User has the right to access, update, or delete their account information through the App's settings.



5.2. Account Deletion:

The User may request the deletion of their account by contacting College Communicator. Note that certain information may remain in backup copies or archives for legal and compliance purposes.

5.3. Opt-Out Provisions:

The User has the right to opt out of specific data processing activities. Opting out may, however, limit the User's access to certain features of the App.

5.4. Data Portability:

The User may request a copy of their personal data in a structured, commonly used, and machine-readable format.

6. Children's Privacy

The App is not intended for children under the age of 13. College Communicator does not knowingly collect personal information from children under this age. Should such information be discovered, it will be promptly deleted.

7. Reporting Scams and Harassment

7.1. Reporting Mechanism:

Users may report scams, harassment, or any inappropriate behavior via:

- **In-App Reporting:** Accessible within the App for immediate action.
- **Direct Communication:** Emailing College Communicator for detailed reports.

7.2. Investigation Procedure:

College Communicator will investigate all reports and, as necessary:

- **Remove Content:** Delete content that violates the terms of service.
- **Suspend or Terminate Accounts:** Restrict access to Users violating the terms.
- **Legal Reporting:** Report incidents to relevant authorities if required.

8. Account Suspension and Termination

8.1. Abnormal Activity:

If abnormal activity, such as scams or harassment, is detected, College Communicator reserves the right to:



- **Ban:** Permanently restrict access.
- **Mute:** Temporarily limit communication capabilities.

8.2. Final Decision:

Decisions regarding bans or mutes are at College Communicator's sole discretion and are final. The App adopts a zero-tolerance policy towards activities that contravene these terms.

9. Cookies and Tracking Technologies

College Communicator utilizes cookies to collect and store information relating to User preferences and usage patterns. Users may manage cookies through their browser settings.

10. International Data Transfers

User information may be transferred to and processed in countries other than the User's residence. College Communicator ensures that such transfers comply with applicable legal requirements.

11. Amendments to this Policy

College Communicator reserves the right to amend this Policy at its sole discretion. Material changes will be communicated to Users through:

- **Website Posting:** Updates posted on our official website.
- **In-App Notifications:** Informing Users directly within the App.
- **Email:** Providing notification via registered email addresses.

12. Contact Information

For inquiries or concerns regarding this Policy or our practices, please contact College Communicator at:

- **Email:** collegetranslator.aarush@gmail.com

By accessing or using the App, the User consents to the collection, use, and disclosure of information as described in this Privacy Policy.

Additional Notice:

Chat messages and attachments exchanged between Users will be automatically deleted at 3:00 AM daily.